FINRA Trading Activity Fee (TAF) Filing

TAF Online Filing Process January 2015



Financial Industry Regulatory Authority

Agenda

Introduction to FINRA Automated TAF Online Filing

TAF Online Filing

- New Entitlement to Access
- How to Access and File the TAF Online Form
 - Filing Reminders
 - TAF Filing History
 - TAF Form
- Payment Options

TAF Online Filing Rollout



Introduction to FINRA TAF Online Filing

- Starting February 1st 2015, FINRA will implement a new Trading Activity Fee (TAF) automated filing process that will allow firms to report their TAF volumes to FINRA electronically.
- Clearing firms will have access to the electronic form via the FINRA Firm Gateway.
- The firm can enter the volume information and the form will calculate appropriate fees based upon volume data.
- Firms will be able to pay the fees via Credit Card or ACH at the time of filing or will be able to pay through E-Bill after invoicing.
- Firms will have the option to update the TAF billing contact & address information.
- For January 2015 and later:
 - FINRA will not accept paper filings for reporting months January 2015 and later. All filings should be submitted using the online form.
 - Amendments to these online filings will use paper forms until a new online amendment form is released later in 2015.
- For December 2014 and earlier:
 - Firms will still submit manual paper forms for filings periods December 2014 and earlier as well as amendments to those filings.



Entitlement to New TAF Form

 There will be a new application entitlement for the TAF Form. Each Firm's Super Account Administrator (SAA) will be able to grant entitlement to employees within the firm.

Application Entitlements

User = The ability to use the functionality as defined by the privilege. Privilege Viewer = The ability to view the privilege assigned to your organization's users from the EWS Account Management Application. Administrator = The ability to assign the privilege to other users and view the privilege assigned to other users.

Account Management:	User	
Edit Account Data:	User	
Manage Accounts:	User	
Change Password:	User	
E-Bill:	User	Administrator
Primary Account Admin:		Privilege Viewer
Invoices:	User	Administrator
FINRA Flex-Funding Account:	User	Administrator
Reallocation:	User	Administrator
Renewal Account:	User	Administrator
Trading Activity Fee:	User	Administrator
Submit:	User	Administrator



Entitlement to New TAF Form

If you do not know the SAA for your firm, you can access this information in the My Account; Applications & Administrators section of Firm Gateway.

FINCA				FINRA.org My A	ccount Feedback C	Contact Us 🕴 Log Out
Firm Gateway						
Home	Forms & Filings W	/eb CRD IARD	Firm Profile	E-Bill Information Requests	User Administration	
My Account	My Account:	Application	s & Adminis	strators		. 🚑 Printer Friendly
Change Password Change Security Questions Applications & Administrators	SAA for Your Organ The following table li	ization: - (2 ists all FINRA appli	240)	@	1	
	 ✓ indicates ap ➡ indicates ap 	plications for which plications for which	you currently have you do not have p	permissions ermissions		
	This view is sorted b	y application title.	To sort by adminis	trator name, <u>please click here</u> .		
	please contact an A	dministrator if you	wish to change you	ır permission status for any of t	hese applications.	
	Application	Description			Account Administra (click for email)	tor - Phone

If you do not have access to Firm Gateway, contact FINRA at (301) 590-6500 to find out who at your firm is designated as the SAA.



TAF Form Reminder

 When a TAF Form is published, a reminder will be displayed on the Firm Gateway home page, under the Filing Reminders section indicating that the form is available.





TAF Form Reminder

TAF forms are due within 10 business days from the start of the month.
 Overdue reminders will be displayed for forms not submitted in this period.





Accessing the Online TAF Form

The TAF form will be available to entitled users through the Firm Gateway 'Forms & Filings' tab.



By clicking on 'Trading Activity Fee' and then 'Open Filing', the entitled user will be taken to the Filings History where TAF filings belonging to their firm can be managed.



TAF Filings History

• From the Filings History, the entitled user will have the ability to:

- Complete and submit a TAF filing (by clicking on the Filing ID of a form in 'Draft' Filing Status),
- Edit a TAF filing that has been saved but not yet been submitted and
- View TAF Filings previously submitted through this process.

Firm Gateway							
Home	Forms & Filings We	eb CRD IARD F	irm Profile E-Bill	Information Requests	User Administration		
< Back to Forms & Filings Filing History for the Trading Activity Fee (TAF) Self-Reporting Form							
Trading Activity Fee	This page displa and submitted /	ays a list of your past for A new form will be in "Dr	ms that were submitted aff" status and will chan	online, as well as new f	orms that are available to have submitted it to l	to be completed FINRA	
Filings History	lf you do not see Gateway Call Ce	a form for the period the enter at (301) 590-6500.	at you are trying to report For additional information	t or need to add new clear on about the Form Filing	aring firms, please cont Cabinet in the context of	act the FINRA of the TAF form,	
Related Links	please refer to th	ne Trading Activity Fee (1	FAF) User Guide .				
Trading Activity Fee (TAF) User							
	FILING ID	CLEARING NUMBER	REPORTING PERIOD	FILING LAST UPDATED	FILING STATUS	PAYMENT STATUS	
	<u>1281006</u>		<mark>11/2014</mark>	12/01/2014 04:02 PM	Draft		



Who Can Access the Online TAF Form?

• Any entitled user from the firm can:

- View the form either before or after it is submitted.
- Edit the form before it is submitted.
- Provide the payment upon submission.



TAF Online Form – Full Form

Fir

Home	Forms & Filings Web CRD IARD Firm Profile	E-Bill Information	Requests User Adminis	stration
<< Back to Forms & Filings	Trading Activity Fee (TAF) Self-Reporting	J Form		He
Frading Activity Fee				
Filings History				
Related Links	Broker/Dealer Number Firm Name:	Clearing Firm Clearing Firm	# Name:	
Trading Activity Fee (TAF) User				
Guide	Please indicate any changes to the Contact Info and editing the data below. If the Edit button is submitted. No Change C Edit	rmation and/or Mailin selected, all data in t	ng Address by selecting t these fields will be saved	the Edit Button I when the form is
Guide	Please indicate any changes to the Contact Info and editing the data below. If the Edit button is submitted.	rmation and/or Mailin selected, all data in t Mailing Address Address Line 1 *	ng Address by selecting t these fields will be saved	the Edit Button I when the form is
Guide	Please indicate any changes to the Contact Info and editing the data below. If the Edit button is a submitted. No Change C Edit Contact Information Contact Name * Contact Telephone *	mation and/or Mailin selected, all data in t Mailing Address Address Line 1 * Address Line 2	ng Address by selecting (these fields will be saved	the Edit Button I when the form is
Guide	Please indicate any changes to the Contact Info and editing the data below. If the Edit button is submitted. • No Change • Edit • Contact Information Contact Telephone • Contact Email Address • Edit • Edit	mation and/or Mailin selected, all data in t Mailing Address Address Line 1 * Address Line 2 Address Line 3	ng Address by selecting t these fields will be saved	the Edit Button I when the form is
Guide	Please indicate any changes to the Contact Info and editing the data below. If the Edit button is a submitted. No Change C Edit Contact Information Contact Name * Contact Telephone * Contact Email Address *	Mailing Address Address Line 1 * Address Line 2 Address Line 3 City *	ng Address by selecting I these fields will be saved	the Edit Button I when the form is
Guide	Please indicate any changes to the Contact Info and editing the data below. If the Edit button is a submitted. No Change C Edit Contact Information Contact Name * Contact Telephone * Contact Email Address *	Mailing Address Address Line 1 * Address Line 2 Address Line 3 City * State/Province *	ng Address by selecting t these fields will be saved s	the Edit Button J when the form is

Reporting Period: 11/2012

	Transaction Type	Aggregate Volume	Rate (\$)	Assessment Amount
1	Covered Equity Securities (under maximum) # of Shares		0.00011900	\$0.00
2	Covered Equity Securities (at maximum) # of Trades		5.95000000	\$0.00
3	Covered Option Contracts (# of Contracts)		0.00200000	\$0.00
4	Covered Security Futures (above minimum) (# of Contracts Traded on a Round Turn Basis)		0.0008000	\$0.00
5	Covered Security Futures (at minimum) (# of Transactions)		0.01000000	\$0.00
6	Covered Municipal and TRACE Securities (except ABSs) (under maximum) # of Bonds		0.00075000	\$0.00
7	Covered Municipal and TRACE Securities (except ABSs) (at maximum) # of Trades		0.75000000	\$0.00
8	Covered TRACE Asset-Backed Securities (under maximum) Value of Trades		0.00000075	\$0.00
9	Covered TRACE Asset-Backed Securities (at maximum) # of Trades		0.75000000	\$0.00

Total Assessment Amount

\$0.00

Submit

Save Draft Print



TAF Online Form – Identifying Information Section

 The Broker/Dealer Number, Clearing Firm # and associated names will already be populated when a draft form is opened. This information cannot be changed.

Trading Activity Fee (TAF) Self-Reporting Form		
Broker/Dealer Number Firm Name:	Clearing Firm # Clearing Firm Name:]



TAF Online Form – Contact Section

 The Contact Information and Mailing Address will be populated with the most current information that is on file. If this information has changed, it can be updated by selecting the Edit radio button.

Please indicate any changes to the Contact Information and/or Mailing Address by selecting the Edit Button and editing the data below. If the Edit button is selected, all data in these fields will be saved when the form is submitted.

No Change C Edit

Contact Information

Contact Name * Contact Telephone * Contact Email Address *

The Contact section should provide information about the person at the firm who will be able to answer financial questions about the filing.

Address Line 1 *		
Address Line 2		
Address Line 3		
City *		
State/Province *		~
Zip/Postal Code		
Country *	United States	~



TAF Online Form – Volume Section

The Reporting Period will be populated with the appropriate Month and Year. This information cannot be changed.

Reporting Period: 11/2014

In this section of the form, the Clearing Firm will enter the Aggregate Volumes for each of the Transaction Types. The Assessment Amount will be calculated as each Volume is entered. The Total Assessment Amount is <u>displayed at the bottom of the section.</u>

	Transaction Type	Aggregate Volume	Rate (\$)	Assessment Amount
1	Covered Equity Securities (under maximum) # of Shares	188,235.000000	0.00011900	\$22.40
2	Covered Equity Securities (at maximum) # of Trades	0.000000	5.95000000	\$0.00
3	Covered Option Contracts (# of Contracts)	0.00000	0.00200000	\$0.00
4	Covered Security Futures (above minimum) (# of Contracts Traded on a Round Turn Basis)	0.000000	0.0008000	\$0.00
5	Covered Security Futures (at minimum) (# of Transactions)	0.000000	0.01000000	\$0.00
6	Covered Municipal and TRACE Securities (except ABSs) (under maximum) # of Bonds	8,800.000000	0.00075000	\$6.60
7	Covered Municipal and TRACE Securities (except ABSs) (at maximum) # of Trades	0.000000	0.75000000	\$0.00
8	Covered TRACE Asset-Backed Securities (under maximum) Value of Trades	0.000000	0.00000075	\$0.00
9	Covered TRACE Asset-Backed Securities (at maximum) # of	0.00000	0.75000000	\$0.00



TAF Online Form – Save, Print, or Submit

The user has the option to save a draft and return to it later, print, or submit the form.

	Invoice		
	Select 'Invoice' if you wish to be invoiced and pay later through E-Bill. Otherwise, you will be prompted to pay no	w upon submiss	ion.
	Submit	Save Draft Prin	it
1			



TAF Online Form – Payment Options

There are 2 options to pay for the fees associated with a TAF Filing

- Click on Submit to pay at the time of form filing via credit card or ACH (electronic check).
- Check Invoice box and click on Submit to pay the TAF invoice using FINRA's Electronic Billing System (E-Bill).

	Total Assessment Amount	\$29.00
Invoice Select 'Invoice' if you wish to be invoiced and pay later through E-Bill. Submit	Otherwise, you will be prompted to pay now up	on submission. e Draft Print

If there are no fees associated with the filing, the firm will Submit the TAF form and no payment options will be displayed.

	Total Assessment Amount	\$0.00
Submit	Save	raft Print



Submitting Payment with Filing

 If the Clearing Firm elects to pay the fees at the time of filing, the user will be required to accept online payment terms and conditions, and then the TAF Payment Page will be displayed.

irm Gateway		
Home	Forms & Filings Web CRD ARD Firm Profile E-Bill Information Requests User Administration	
<< Back to Forms & Filings	Trading Activity Fee (TAF) - Payment Page	
ading Activity Fee	Covered Fouilty Securities _ # of Shares \$22.40	
ingo History	Covered Equity Securities - # of Trades \$0 Covered Equity Securities - # of Trades \$0	
iligs history	Covered Option Contracts - # of Contracts \$0	
	Covered Security Futures - # of Contracts \$0 Covered Security Futures - # of Transactions \$0	TAE Eco Information will be summarized
ated Links	Covered Municipal/TRACE Securities - # of Bonds \$6.60	TAF Fee momation will be summarized
ding Activity Fee (TAF) User	Covered Municipal/TRACE Securities - # of Trades \$0 Covered TRACE Asset-Backed Securities - Value of Trades \$0	at the top of the payment page
de	Covered TRACE Asset-Backed Securities - # of Trades \$0	at the top of the payment page
	Total \$29	
	Payment Type	
	Credit/Debit Card VISA Autora 📰	User will be able to enter Credit Card or
	Bank Account	
		Bank Account Information
	Credit/Debit Card Information	
	* Denotes required field	
	*Card Type:	
	Card #:	
	*Card Security Code:	
	The Card Security Code can be	
	found as the last three digits in the signature panel on the back of your	
	VISA, MasterCard, Discover card, or the four divide printed on the front	
	of your American Express card	
	above the embossed number.	
	Lixpit audit bate. Month: Year:	
	Billing Information	
	*Full Name (as it appears on credit	
	*Street Address Line 1:	
	Street Address Line 2:	
	*City:	
	*State:	User will submit payment information.
	Province/Region:	Once successful, the user will get a
	*Zip Code:	Once successiul, the user will get a
	Postal Code:	confirmation page and e-mail indicating
	Country: United States	den in haden page and e mai indicating
		that payment was processed
	Submit Payment Information Cancel	



Submitting Payment with Filing

If a user elects to pay at the time of filing but does not pay at that time

- A reminder email will be sent 2 hours after the form is submitted.
- To pay at this point, the user should return to the Filing History, select the form for which the payment is to be submitted and select the 'Make Payment' button.

Firm Gateway											
	Home	Forms & Filings	Web CRD	IARD	Firm Profile	E-Bill	Information Requests	User Administration			
<< Back to Forms & Filings Filing History for the Trading Activity Fee (TAF) Self-Reporting Form											
Trading Activity Fee This page displays a list of your past forms that were submitted online, as well as new forms that are available to be completed and submitted if the ENRA											
Filings History	Filings History If you do not see a form for the period that you are trying to report or need to add new clearing firms, please contact the FINRA Gateway Call Center at (301) 590-6500. For additional information about the Form Filing Cabinet in the context of the TAF form,										
Related Links	Related Links please refer to the Trading Activity Fee (TAF) User Guide .										
Trading Activity Fee (TA Guide	(F) User	MAKE PAYMENT									
		FILING ID	CLEARIN NUMBER	G	REPORTING PERIOD	•	FILING LAST UPDATED	FILING STATUS	PAYMENT STATUS		
		<u>1281006</u>			11/2014		12/01/2014 04:02 PM	Submitted	Pending		

• If the payment is not made within 12 hours of the form submission, the Payment Status will change to 'Invoice' and the 'Make Payment' button will no longer be available. The user can then view and pay the invoice through E-Bill.



Payment of TAF Invoice through E-Bill

- If the Clearing Firm elects to be invoiced for the associated fees, the filing will be submitted to FINRA and the TAF filing itself will be complete.
- After FINRA Finance has generated the TAF Invoice, the invoice will be available to be viewed and paid on E-Bill, FINRA's Electronic Billing System, which is also available through Firm Gateway.
- There is a separate FINRA entitlement that is required for users to view and pay invoices through E-Bill. As with the TAF Entitlement, each firm's Super Account Administrator (SAA) has the ability to assign user access rights to E-Bill.



Payment of TAF Invoice through E-Bill

Firm Gat	ewav								
-	iteme	Forms & Filings	Web CRD	ARD Firm Pro	ofile E-Bill	Information Requ	iests User Adminis	tration	
Open Invoice	s / Accounts	Transaction Activity	Invoice Hist	ory Alerts	Settings		U	lser Guide FAQ Help	
FINRA Flex-F	unding Accou	nt ng Account through E-E	ill, the only valid pa	yment option is AC	H. Credit Card p	ayments are not accep	ted.	Initiate Refund	
Account				t	salance	ASU		Payment Amount	
FINRA FI	ex-Funding Acco	unt (CRDRG)		-\$536	,377.34 Su	fficient 11/6/2	2014 1:36:02 PM		
FINRA Renew Renewal State Open Invoice If there is a discret	Entitled users will be able to see new TAF invoices on the Open Invoices/ Accounts tab of E- Bill along with other								
Invoice Type	Cust. ID	Invoice	Details	Invoice Date	Due Date	Invoice Amount	Invoice Balance	Payment Amount	open FINRA invoices for the firm.
TAFBI				12/07/2014	12/07/2014	\$29.00	\$29.00		If the Lleer colocte
TRACE				12/05/2014	12/05/2014	\$1500.00	\$1500.00		the TAF Invoice and
							Payment Options	Pay Now	selects 'Pay Now', the E-Bill Payment Screen will be displayed.



Payment of TAF Invoice through E-Bill

E-Bill Payment Screen

Home	Forms & Filings Web CRD IAR	D Firm Profile E-Bil	Information Requests	User Administration	
Open Invoices / Accounts	Transaction Activity Invoice History	Alerts Settings		User Guide	FAQ Help
Payment Information You are about to submit online payment	nt for the following				
Invoice Type	Invoice				Amount
TAFBI	TAF359701				\$29.00
Total Payment Amount					\$29.00
Payment Type When funding FINRA Accounts throug	h E-Bill, the only valid payment option is ACI-	l or reallocation from FINRA Fl	ex-Funding Account. Credit Ca	d payments are not accepted.	
◎ New Credit/Debit Card	VISA MasterCard	BISCOVER BEEN			
© New Bank Account	BANK				
Previously Used Card Or Ba	nk Account				
Transfer funds from FINRA	Iex-Funding Account				
Previously Used Cards Or E	ank Accounts				
Bank account ending in 154	Remove				
Bank account ending in 778	Remove				
\odot Credit card ending in 1194	Remove				
\odot Credit card ending in 5553	Remove				
E-mail Address					
* E mail Addrose		Update E-mail			

TAF Invoice Information is displayed at top of screen. The invoice can be viewed and printed by clicking on the Invoice ID.

Options to pay are:

- new or saved credit card,
- new or saved ACH, or
- transfer from FINRA Flex-Funding – note this privilege requires the E-Bill Reallocation entitlement

User must accept the FINRA E-Bill Program Agreement and Terms of Use before submitting the payment.



Updated TAF Invoice on E-Bill

 Regardless of whether TAF fees are paid at the time of filing or paid via E-Bill, once the payment has been processed, the invoice information will appear in the Invoice History tab of E-Bill.

Firm Gateway											
	Home	Forms & Filings	Web CRD	IARD	Firm Pr	ofile E-Bill	Inf	formation Requests	User Administration	1	
Open Invoices /	Open Invoices / Accounts Transaction Activity Invoice History Alerts Settings User Guide FAQ Help										
Invoice History Invoice Type: All										oice Type: All	
Invoice Type	Cust. ID	Invoice		1	Details	Invoice Date	•	Due Date	Invoice Amount	Invoice Balance	
TAFBI						12/07/2014		12/07/2014	\$29.00	\$0.00	
MTRCS						11/07/2014		11/07/2014	\$62,667.74	\$0.00	



TAF Online Filing Rollout

- January 20th and 22nd FINRA will give presentations walking firm users through the new TAF online filing process.
 - Send an email to <u>TAF@finra.org</u> letting us know if you would like to attend one of these sessions.
- January 26th the new TAF entitlement will be available to SAAs to grant to firm users.
 - Contact your SAA to be granted the TAF entitlement.
 - Note the E-Bill entitlement to view and pay invoices already exists.
- February 1st the new TAF form will be accessible on the Firm Gateway to entitled users to report January 2015 TAF volumes.
- Resources:
 - Contact the FINRA Gateway Call Center at (301) 590-6500.
 - TAF User's Guide available on FINRA.org http://www.finra.org/industry/regulation/guidance/p122376.

